



INTERCOLLEGIATE
BROADCASTING
SYSTEM

2808 ERIE ST., S.E., WASHINGTON 20, D. C.
706 SANDERS AVENUE, SCHENECTADY 2, N. Y.

Schenectady 2, New York
May 22, 1952

Station Manager
WHRC
Haverford College
Haverford, Pennsylvania

Dear Sir:

We hope that you will send in your application for Membership this spring, in order that your station may be included in negotiations for next year, as well as receiving the other services of IBS.

You might be interested in knowing that Reporter Magazine, United Nations World, and the General Electric Company are new national advertising accounts being carried by some IBS stations.

In addition, IBS stations wishing to do so are at liberty to sign up for the news ticker plan of the Eastern States Radio Corporation.

It is not too late to be included in the Clark Company's sales campaign this summer. Return the enclosed questionnaires at once. The other IBS services will start in the fall, and you will be billed at that time.

Yours truly,

David W. Borst
Operations Manager

DWB:ehm
encl. B 205

